



# Pick Me Green

PickMeGreen prides themselves on their fresh produce and packaging. They specialize in curating weekly menus consisting of healthy finger-foods such as charcuterie board snacks, small pastries, and deluxe sandwiches.

# Primary Logomark

**PickMeGreen**

# Secondary Logomark

**PickMe  
Green**

PickMeGreen

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# Business Card



# Weekly Postcards

PickMeGreen

WEEK 1

[www.pickmegreen.co.za](http://www.pickmegreen.co.za)

## SANDWICHES



**2** Smoked Salmon Bagel Sandwiches  
(filled with onion, capers, and tomato, the bagel is low GI).



**2** Grilled Chicken Sandwiches with  
Chimichurri Sauce  
(filled with sweet peppers, red onions, peppery greens,  
generous slices of fresh tomatoes)

FRONT

# Weekly Postcards

## CHARCUTERIE



- 🌱 Poppyseed and Sea Salt Crackers
- 🌱 150g of mozzarella cubes
- 🌱 Local grown grapes
- 🌱 Container of hummus with a variety of veggie sticks for dipping
- 🌱 Pack of air-fried salted & seasoned pretzels

## PASTRIES



- 6 Sugar-Free Pastéis de Nata



- 6 Air Fried Pork Belly Sausage Rolls

Products manufactured in South Africa 🌱 011 768 3619 🌱 Weekdays: 7am – 6pm 🌱 Weekends: 8am – 4pm 🌱 [support@pickmegreen.co.za](mailto:support@pickmegreen.co.za)

BACK

# Curated Packaging







Pick Me Green

Pick Me Green

Pick Me Green

From our  
kitchen to  
your table\*

\*With a friend or two or five

Pick Me Green

The best food  
grows in the best  
places



PickMeGreen

PickMeGreen

PickMeGreen

Quality time through food

We believe that food is best shared - especially with a group of friends who you might even call your family.

Share your PickMeGreen experience and tag us @PickMeGreen

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PickMeGreen

100% Good | 100% Healthy

# Delivery Helmet



Thank you for viewing! This was a week long design project that tested the designer's ability to create and extend a brand. If I could add other deliverables to extend PickMeGreen I would explore designing a website to show upcoming meals, account information and meal customization.