

PickMeGreen prides themselves on their fresh produce and packaging. They specialize in curating weekly menus consisting of healthy finger-foods such as charcuterie board snacks, small pastries, and deluxe sandwiches.

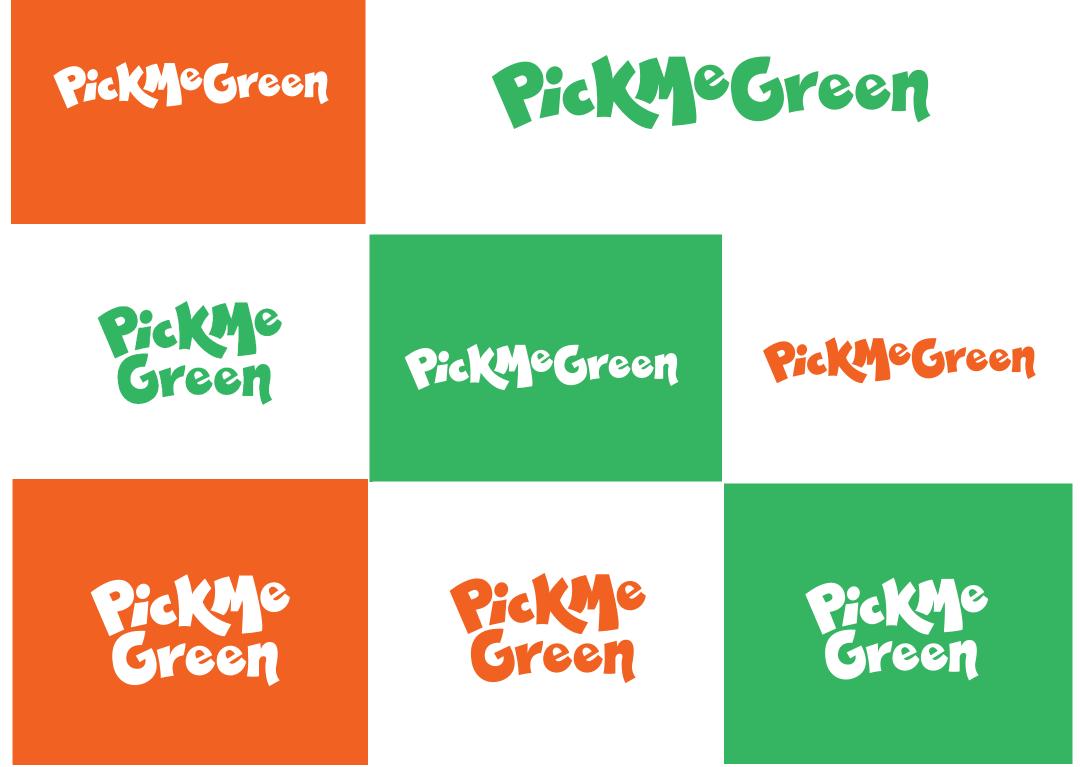


Primary Logomark

PickMeGreen

Secondary Logomark

PickMe Green



Business Card





Tobias Cleaver

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Weekly Postcards

PickMeGreen

WEEK 1

SANDWICHES



Smoked Salmon Bagel Sandwiches (filled with onion, capers, and tomato, the bagel is low GI).



Grilled Chicken Sandwiches with Chimichurri Sauce (filled with sweet peppers, red onions, peppery greens, generous slices of fresh tomatoes)

FRONT

www.pickmegreen.co.za

Weekly Postcards

CHARCUTERIE



- Poppyseed and Sea Salt Crackers
- 150g of mozzarella cubes
- Local grown grapes
- Container of hummus with a variety of veggie sticks for dipping
- Pack of air-fried salted & seasoned pretzels











Products manufactured in South Africa 🖽 011 768 3619 🦽 Weekdays: 7am – 6pm 🆽 Weekends: 8am – 4pm 🆽 support@pickmegreen.co.za

BACK

Curated Packaging











Delivery Helmet



Thank you for vieiwng! This was a week long design project that tested the designer's ability to create and extend a brand. If I could add other deliverables to extend PickMeGreen I would explore designing a website to show upcoming meals, account information and meal customization.

